

Privacy and Security Policy

PDA USA and Longmeadow Solutions

1. We don't distribute or sell data.

The information we collect from a customer at sign-up — names, addresses, and phone numbers — are used for communication with the customer in the course of business. We do not share or sell this information outside of PDA USA/Longmeadow.

2. Your patient and physician data is yours.

Data you enter (or we enter for you) about your physicians and patients remains *your data*. Only your licensed users have access to that information, excepting PDA USA administrators, and then only at your request. We will provide a complete export of your data at your request. If you terminate your account and PDA, we remove and delete all your data.

3. Patient Social Security numbers are stored encrypted.

This critical personal data is stored in our data center in an encrypted state. It is only decrypted when placed into a PDF form requested by the user. They cannot be read in the database.

4. Our servers are located in a secure data center.

The server is not in our offices. It is located in a secure data center behind armed guards (honest!). We share the center with a hospital, several major corporations, and a telephone company, and we all benefit by the tight security and 24/7 support we share.

5. Your data does not leave the secure data center.

We back up our databases each night, but those backups remain within the data center. No customer data is copied to computers in our office or to employee's homes. We do development, testing, and demonstrations on a special copy of the database containing only "fake" data records.

6. All Web communications with our server are secured.

The entire application communicates with the Web browser through an encrypted, SSL connection. The same secure connection technology is used in e-commerce and banking applications.

Properly handled, your data, like your money, is safest in a secure central facility. Our prior experience in corporate financial applications makes us especially security conscious by habit.

For more information contact PDA USA at info@pdausa.org or Longmeadow Solutions at info@longmeadowsolutions.com